



DM-40D
SET THE
SCENE



CHEAT SHEET

DM-40D

€179 including VAT / \$149 excluding VAT / £149 including VAT

OVERVIEW

SUMMARY

The DM-40D speakers form a brand-new easy-to-use 4-inch desktop monitor system. Sold in pairs, these speakers enable users to enjoy high-quality, powerful sound and to change from DJ mode to Production mode at the flip of a switch, with DSP settings automatically optimized for the chosen application.

PRODUCT MOTIVATION

To provide an affordable, high-quality desktop monitor system for use at home. Thanks to the 2-way sound mode, there's no need to own different sets of speakers for DJing and making music, or to choose a set that's more suited to one task. The DM-40D system is perfect for both.

AUDIENCE

The core target audience for this system is DJs who want to practice mixing at home and possibly perform at parties or via livestreams, but also want to make their own music.

PRODUCT POSITIONING

The DM-40D significantly improves on the DM-40 thanks to its advanced design for high-quality sound, plus its refined components, including the Class D amplifier. It also features the handy 2-way sound mode for DJs/producers.

KEY MESSAGES

- Advanced design for high-quality sound**

The speakers are loaded with fresh components including a Class D amplifier with 96 kHz sampling DSP, updated DECO convex diffusers, and a new 4-inch woofer that's perfectly aligned with the tweeter. This enables them to produce pure, balanced bass sound, crystal-clear high frequencies, and plenty of power when it's needed.
- 2-way sound mode**

With a flip of a single switch, the speakers change from DJ mode to Production mode, with DSP settings automatically optimizing for the chosen task.
- Multiple inputs**

All kinds of DJ and production gear can be connected to the RCA and mini jack input terminals.
- Easy to use**

The headphones socket and level knob are easily found on the front panel, so there's no need to reach around the back.
- Smart design, available in black or white**

With a slick, professional look, the speakers can be matched with classic DJ gear or the interior design of a room thanks to the choice of black or white models.